

Arab Academy
for Science, Technology
& Maritime Transport



الأكاديمية العربية
للعلوم والتكنولوجيا
والنقل البحري

The International Conference for Training
and Organizational Development **TOD'26**



Sponsor Booklet

Driving Skill Shift: Competency and Innovation

for Sustainable Organizational Development

8 - 9
November
2026



Crowne Plaza
Alexandria Mirage



Organizer



معهد تدريب الموانئ
Port Training Institute

Co-Organizer:



IHRIM®



University of
South-Eastern Norway



Media Partner:

الربان
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About the Conference

TOD'26 provides a strategic platform for scholars, industry leaders, policymakers, and practitioners to explore the future of workforce transformation and institutional excellence. It aims to examine how competency-based development, digital readiness, leadership agility, continuous learning, and innovative cultures can accelerate sustainable growth across sectors.

Through keynote sessions, panel discussions, case studies, and collaborative workshops, the conference will address emerging trends in talent development, organizational capability building, digital transformation, and strategic innovation. It will also highlight best practices for aligning workforce competencies with organizational goals while promoting adaptability, productivity, and competitiveness.





General Sponsorship Benefits

All sponsors and partners receive the following core advantages:

- **Prominent Visibility:** Logo display in the main conference hall and across dedicated digital platforms.
- **Media Recognition:** Inclusion of the organization's name in the official press release.
- **Networking:** Enhanced opportunities to connect with high-level leaders, industry experts, and participating organizations.



Sponsorship Tiers



100,000 EGP



75,000 EGP



50,000 EGP





Detailed Benefits by Tier

Key Benefits	Diamond Sponsor	Golden Sponsor	Silver Sponsor
• Honoring and recognition at the Official Opening Ceremony	○		
• Logo prominence on ALL printing materials and advertisements.	○	○	○
• Sponsor Announcement in ALL official press releases.	○		
• Logo displayed on the main screen in the conference hall.	○		
• Logo integration on the official conference website.	○	○	○
• Logo visibility on welcome signage outside the hall and on lecture title screens.	○	○	○
Complimentary invitations to attend the conference	6	4	2
• Opportunity to present a Case Study during one of the conference sessions.	○		
• Distribution of the sponsor's promotional materials in all participant bags.	○	○	
• Distribution of the sponsor's promotional materials through the reception area.			○





| In-Kind Sponsorship: Targeted Services

These tiers allow for targeted branding opportunities based on specific conference services.



| Transportation Supporter

- **Branding:** Logo placement on the official conference transportation vehicles (buses/cars).
- **Recognition:** Organization name included in the list of supporters in the conference booklet.
- **Access:** 1 complimentary invitation to attend the conference.

Conference Bag Supporter

- **Branding:** Logo placement on the official conference bag received by all participants.
- **Recognition:** Organization name included in the list of supporters on the conference website.
- **Access:** 2 complimentary invitations to attend the conference.



| Lunch Gala Supporter

- **Branding:** Prominent logo display in the dedicated Lunch Gala hall.
- **Recognition:** Verbal announcement of the supporting entity during the ceremony, plus logo inclusion in official conference printing materials.
- **Access:** 3 complimentary invitations to attend the conference.



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